

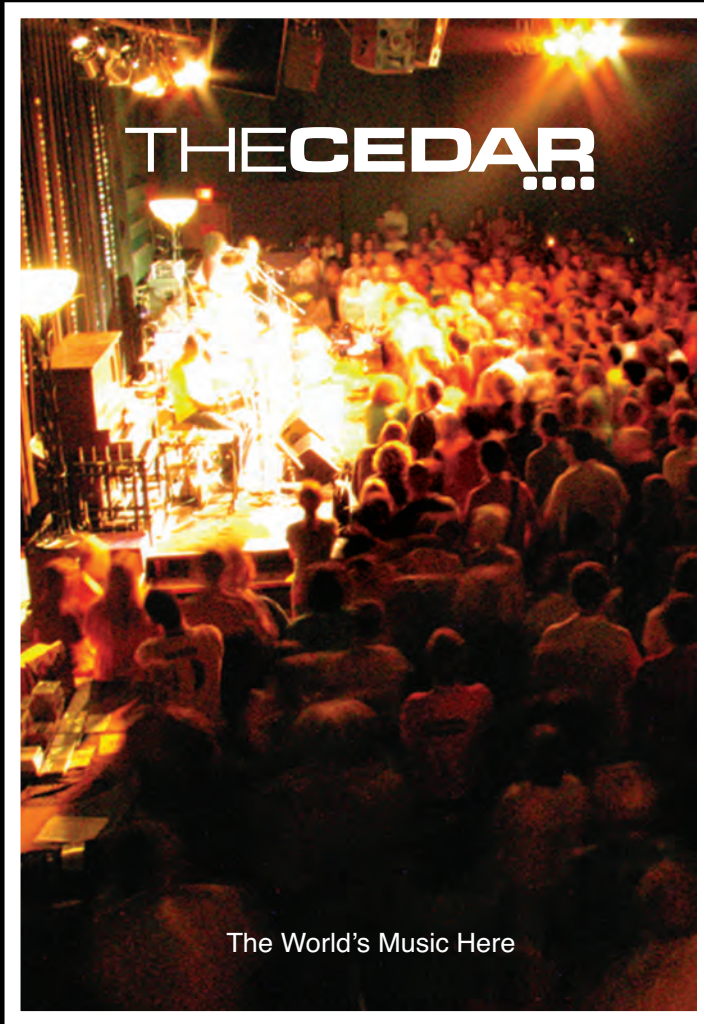
Inspired Music Lives Here

# THE CEDAR



2012 | ANNUAL  
REPORT

[thecedar.org](http://thecedar.org)



The World's Music Here

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\* Although The Cedar's programming season runs from September through August, our fiscal year runs from January through December.



**Best World Music Venue  
in the World**

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416 Cedar Ave S, Minneapolis, MN 55454

2012

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**BUY TICKETS:** [thecedar.org/events](http://thecedar.org/events)



Fanfare Ciocărlia

Dear Friends,

THE QUALITY AND DIVERSITY OF THE CEDAR'S PROGRAMMING IS NOW INTERNATIONALLY RECOGNIZED. In 2012, The Cedar received About.com's Readers' Choice Award for **Best World Music Venue** in the world, competing against organizations in London, Berkeley, Brooklyn, and Chicago; recognition from Minnesota Public Radio's The Current as **Best All-Ages Music Venue**; and a **Best of the Cities Best Venue** award from Minnesota Monthly. Our donors and patrons make this possible: Only with your support can we continue to program the highest quality artists from all over the world and engage a variety of communities, thus furthering our mission to promote intercultural appreciation. We cannot adequately express how grateful we are.

The Cedar's Board of Directors is working to ensure that the organization continues on this path of success: The focus of the board this year has been to match the vision and energy of the staff with the administrative and financial support they need. The board has taken several steps to ensure proper organizational oversight, including:

- updating personnel policies
- reviewing our insurance coverage
- evaluating our facility for compliance with the Americans with Disabilities Act
- developing a procedure for recruiting and approving new board members
- adding two new board members to provide insight and new energy
- formalizing a new campaign committee that will lead a five-year fundraising effort for capital and programmatic expansion

The last two items in this list are especially important. We are currently laying the groundwork for a major fundraising effort to ensure that The Cedar has the resources to meet our goals over the next ten years. **We need your help.** If you or anyone you know can make a significant contribution to The Cedar as a donor, a member of the campaign committee, or as a member of the board, please call me at 715.410.5998.

Thank you for loving live music and for helping The Cedar bring great musicians to our community.

See you at The Cedar,

Stephen Parliament  
President

## Letter from the President



Ballaké Sissoko & Vincent Segal, Global Roots Festival 2011

## Letter from the Executive Director

Dear Friends,

THE CEDAR'S 23RD SEASON SAW CONSIDERABLE GROWTH AND IMPROVEMENT IN EVERYTHING FROM OUR PROGRAMMING ROSTER TO OUR BUILDING'S FUNCTIONALITY. Our programming continues to embody the heart and soul of The Cedar, and the past two years have been particularly gratifying for our mission, which is focused on global music. We have seen Twin Cities' debuts from a wide range of artists from all over the world, including legends such as Tony Allen (Nigeria) and Shalom Hanuch (Israel), traditional music talents such as Son de Madera (Mexico) and Maraca (Cuba), and groundbreaking pioneers like Bombo Estéreo (Colombia) and Omar Souleyman (Syria). The Cedar also continues to provide an intimate listening experience for genres extending beyond global music. In partnership with organizations such as First Avenue, Walker Art Center, and Sue McLean & Associates, The Cedar has hosted memorable performances by Mavis Staples, tUnE-yArDs, Volcano Choir, Billy Bragg, Sharon Van Etten, Bill Frisell, and more.

Thanks to funding from the Arts and Cultural Heritage Fund with money from the Legacy Amendment distributed through the Minnesota State Arts Board, we have significantly expanded our outreach to the local Somali community, the largest group of residents in our neighborhood. These efforts have included community events, ticket donations to Cedar shows, residencies with artists of particular interest to this community, and ongoing partnerships with East African organizations to further our respective missions.

Last summer, The Cedar took a major step in updating our 1948 facility with the installation of new HVAC units for the performance hall. This dramatically improves our ability to heat and cool the building while providing a much-needed ventilation upgrade. This improvement provides us with more options for summer programming.

All of these achievements happened because of four consecutive years of modest budget surpluses, made possible with annual support from our donors. Inspired programming, stable foundation and government funding, strong donor support, and a commitment to improving patron experience continue to provide a successful formula for The Cedar Cultural Center.

Here's to the next 23 seasons!

Robert Simonds  
Executive Director

## About The Cedar

THE CEDAR CULTURAL CENTER, COMMONLY KNOWN AS THE CEDAR, IS A NONPROFIT PERFORMING ARTS ORGANIZATION located in the Cedar Riverside neighborhood of Minneapolis that presents the best in local, national, and international music. **The Cedar's mission is to promote intercultural appreciation and understanding through the presentation of global music and dance. The Cedar is committed to artistic excellence and integrity, diversity of programming, support for emerging artists, and community outreach.**



Malamanya, Martha Toledo,  
Locos Por Juana, Bomba Estéreo

The Cedar presents over 200 concerts, educational programs, and workshops per year by acclaimed local, national, and international artists. We have solidified our position as the country's premiere presenter of world music with our Global Roots program, which includes an annual Global Roots Festival and performance series such as West Africa, West Bank, Música Latina, African Summer, and Jewels of India. We hosted our fourth Global Roots Festival in 2012, which presents innovative artists from around the world playing contemporary music with traditional roots. The three-day festival was completely free of charge for the second year in a row and included educational programs for youth in partnership with Project SUCCESS and public school classrooms. In 2012, The Cedar won New York Times affiliate About.com's Readers' Choice Award for **Best World Music Venue**, competing against organizations in Berkeley, Chicago, London, and Brooklyn.

The Cedar maintains the vibrancy and diversity of the arts in Minnesota by providing accessible, high-quality creative and cultural experiences. Our core, mission-driven programs present arts from different traditions and engage people from various cultures in order to facilitate intercultural interaction and further diversity learning. Our



**The mission of The Cedar Cultural Center is to promote intercultural appreciation and understanding through the presentation of global music and dance. The Cedar is committed to artistic excellence and integrity, diversity of programming, support for emerging artists, and community outreach.**

initiatives also focus on supporting local artists, increasing access to the arts, and using the arts to solve community problems.

Over the past five years, The Cedar has increased the number and diversity of people we serve annually: In 2008, we served 30,000 people. In 2009 and 2010, this jumped to 48,000, in 2011, we served over 52,000 community members, and we are on track to reach even more people in 2012. This is the result of strategic and diverse programming, increased number and quality of partnerships, improved access programs, and innovative marketing efforts. We maintain active social media accounts: You can check us out on Facebook, Instagram, Twitter, Tumblr, or our mobile app, and we also have a monthly print calendar. Consistent audience growth is a clear indication that The Cedar's services are meeting a community demand.



M.Anifest and Mekit Hadero, Global Roots Festival 2010

The Cedar's neighborhood, Cedar Riverside, covers about one square mile and houses 8,000 residents, mostly low-income immigrants and refugees from Somalia. With this community's rising influence on Minnesota's culture and economy, it is increasingly important for the greater community to understand and connect with our Somali neighbors and to support and cultivate their future leaders. This is a natural role for The Cedar: We are the leading nonprofit in the neighborhood home to the most Somalis outside of East Africa, and our mission centers on intercultural appreciation. This community faces many challenges, and The Cedar brings groups together to alleviate community problems and provides a platform for community building.

In our 23rd season, we expanded and improved our services to K-12 public school students and families by increasing our number of artist residencies and workshops and strengthening our partnerships with organizations such as Project SUCCESS, Project for Pride in Living, Brian Coyle Center, Cedar Riverside Community School, and Ka Joog Nonprofit. We worked on increasing access to



Aar Manta residency



Reboarding buses after a school residency



live music for people with disabilities with special performances in partnership with Courage Center, Interact Center, and WorkAbilities.

None of this would be possible without the generous support of our private and corporate foundation partners and donors like you. Charitable funding allows us to:

- maintain mission-driven programming
- host international artists who may not otherwise visit the region
- work with schools to facilitate arts education
- foster connections among and between cultural groups
- develop partnerships to engage underserved and at-risk communities
- support local artists with performance and commission opportunities
- launch initiatives that further accessibility and outreach, allowing us to serve a large and diverse audience.

**Your support ensures that The Cedar will continue to play an essential role in the Twin Cities' arts community. Thank you.**



# Meet THE CEDAR

## CEDAR BOARD OF DIRECTORS

### Cedar Board President

Stephen Parliament

### Cedar Board Members

Jean Borgwardt

Sarah Bowman

Michelle Courtright

David Edminster (Treasurer)

Everett Forte

Glen Helgeson

Galen Hersey

Joanna Lees

Cari Nesje

Rob Nordin

Rob Salmon (Vice President)

Robert Simonds

Terri Simard

Chuck Tatsuda (Secretary)

## CEDAR STAFF

### Robert Simonds Executive Director

rsimonds@thecedar.org

Favorite album of 2011: *All Things Will Unwind*, My Brightest Diamond

First Cedar show: Andy Stewart & Manus Lunny, 11/8/90

Favorite Cedar show of the past two years: Laura Marling, 12/1/11

Favorite non-Cedar show: tUnE-yArDs, First Avenue, 11/12/11

Song you can't get out of your head: "Mexico" by The Staves

### Dave Paulson Director of Operations

dpaulson@thecedar.org

Favorite album of 2011: *IV*, Dub Trio

First Cedar show: Cesario Evora, 10/3/95

Favorite Cedar show of the past two years: Sidi Touré Trio, Global Roots Festival 9/20/11

Favorite non-Cedar show: Battles, Fine Line (really), 10/8/11

Song you can't get out of your head: all of them

### Sage Dahlen Booking Coordinator / Assistant to the Executive Director

sdahlen@thecedar.org

Favorite album of 2011: *Chamber Music*, Ballaké Sissoko & Vincent Segal

First Cedar show: Fiamma Fumana, 4/22/05

Favorite Cedar show of the past two years: The Fiery Furnaces, 5/13/11

Favorite non-Cedar show: Pearl Jam Destination Weekend in Alpine Valley, WI, 9/3-4/11

Song you can't get out of your head: "The Gravedigger's Song" by Mark Lanegan

### Brian Corner Publicity Support

bcorner@thecedar.org

Favorite album of 2011: *Meshach Dreams Back*, Jane Siberry

First Cedar show: Larry Long, sometime last century

Favorite Cedar show of the past two years: Ballaké Sissoko & Vincent Segal, Global Roots Festival 9/20/11

Favorite non-Cedar show: Socalled, Calgary Folk Festival

Song you can't get out of your head: "Into the Woods" by The Lower 48

### Michael Rossetto Marketing Coordinator

mrossetto@thecedar.org

Favorite album of 2011: *Tassili*, Tinariwen

First Cedar show: The Big Wu, late 90s

Favorite Cedar show of the past two years: Tinariwen, November 2011

Favorite non-Cedar show: Bela Fleck and Flecktones, MN Zoo, Summer 2011

Song you can't get out of your head: "Home Sized Town" by Lucie Thorne

### Jason Koffman Volunteer Coordinator and Office Manager

jkoffman@thecedar.org

Favorite album of 2011: *Gloss Drop*, Battles

First Cedar show: Robyn Hitchcock, 1995

Favorite Cedar show of the past two years: The Fiery Furnaces, 5/13/11

Favorite non-Cedar show: The Budos Band with Charles Bradley, First Avenue

Song you can't get out of your head: "Future Starts Slow" by The Kills

### Adrienne Dorn Director of Development

adorn@thecedar.org

Favorite album of 2011: *Visions*, Grimes

First Cedar Show: Ellis, circa 2002

Favorite Cedar show of the past two years: Aar Maanta, 1/26/12

Favorite non-Cedar show: Big Freedia, Turf Club, 12/1/11

Song you can't get out of your head: "Eyes Wide Open" by Gotye

### Catherine Reagan Assistant Director of Development

creagan@thecedar.org

Favorite album of 2011: *Strange Mercy*, St. Vincent

First Cedar show: Grizzly Bear, 2009

Favorite Cedar show of the past two years: Mountain Man on the patio, 7/10/11

Favorite non-Cedar show: Boris, The Varsity Theater, 10/17/2011

Song you can't get out of your head: "Whole Wide World" by Bahamas



# Meet THE CEDAR

## CEDAR STAFF (CONT)

### Mark Johnson Director of Events

Favorite Album of 2011: *Molly Maher and Her Disbelievers*, Molly Maher

First Cedar show: *Eraserhead*, 1978 (film directed by David Lynch)

Favorite Cedar show of the past two years: *Acoustic Africa* with Habib Koité, Afel Bocoum, and Oliver Mtzokudzi, 3/13/11

Favorite non-Cedar Show: *Bootsy Collins*, First Avenue

Song you can't get out of your head: The Northern Cardinal that sings outside of my window every morning

### Michael Lord Assistant Director of Events

Favorite Album of 2011: *Attention Please*, Boris

First Cedar show: Can't remember

Favorite Cedar show of the past two years: Marc Ribot, 3/19/11

Favorite non-Cedar Show: Boris, The Varsity Theater, 10/17/2011

Song you can't get out of your head: "Curl of the Burl" by Mastodon

### House Managers

Richard Anderson  
Dan Beers  
Kristen Bothun  
Sage Dahlen  
Laila Davis  
Susan Eidem  
Alexandra Green  
Kaitlyn Knapp  
Patrick Larkin  
Catherine Reagan  
John Rhodes  
Eli Wheeler  
Pete Wildberger

### House Sound Engineers

Chris Frymire  
Eric Hohn  
Raymond Yates  
Tony Molinaro  
Aren Frymire

### Web Support

Advantage Labs

### Print Graphics

Diane Waller

### Volunteer

Photographer  
Pat O'Loughlin





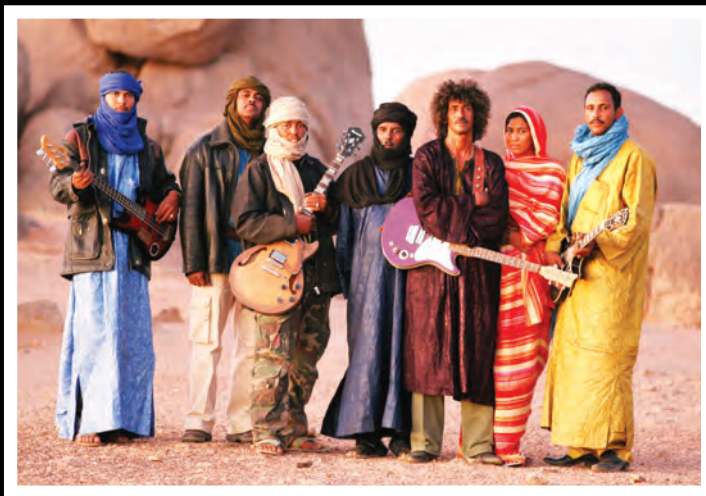
Trio Brasileiro, Global Roots Festival 2012



Tony Allen



tUnE-yArDs



Tinariwen



Frigg

## Season Highlights

## Season Highlights

IN SEPTEMBER 2012, THE CEDAR LAUNCHED ITS 24TH SEASON presenting music from all over the world. As we reach the midway point of another season of great performances, we look back on the highlights of our 23rd season and the first half of our 24th.



Väsen

### FALL 2011

We kicked off The Cedar's 23rd season in September 2011 with a free concert featuring our favorite Swedish trio, **Väsen**. Several weeks later, we presented our 3rd annual **Global Roots Festival**: Three days of free international music including workshops and performances by Malian kora master **Ballaké Sissoko** with French cellist **Vincent Segal**; the psychedelic electronic cumbia of **Bomba Esteréo** from Colombia; Polish folk band **Dikanda**; Malian bluesmen **Sidi Touré Trio**; and Dominican merengue master **Joaquin Diaz**.

Around the same time, we launched a crowdfunding mechanism called **Cedar Seeder**, which allows patrons to support creative music projects and helps to guide our booking decisions with advance ticket sales.

A successful Cedar Seeder project funded a performance by **Mount Eerie**, aka Phil Elverum, of beloved indie band **The Microphones** on Labor Day when we are historically closed. Go to [cedarseeder.org](http://cedarseeder.org) to check out other concerts and projects.



Baaba Maal

In October, we presented a sold-out concert by indie folk darlings **The Head and The Heart** on the evening of the annual West Bank **Zombie Pub Crawl**; 700 music fans inside The Cedar and over 10,000 zombies on the streets made for a memorable night. Other notable concerts in October 2011 included Senegal's **Baaba Maal**, Ireland's **Karan Casey** and the Milwaukee funk outfit **Kings Go Forth**. One of the highlights of the month was a concert and daytime educational program from **Debo Band**, a big brass band based out of Boston whose music is rooted in the traditions of Ethiopia.

In early November, Malian griot **Bassekou Kouyate** and **Ngoni Ba**, who wowed Cedar audiences in 2010, returned for a concert and daytime program. Later that month, gospel legends **The Blind Boys of Alabama** and local singer-songwriter **Jeremy Messersmith** both performed to sold-out crowds. After hosting her in our hall twice before, The Cedar presented indie artist **tUnE-yArDs** at First Avenue; she went on to co-headline Walker Art Center's popular Rock The Garden Festival in summer 2012.

Thanksgiving weekend is historically packed with top-rate artists, and 2011 was no exception:

**Marketa Irglova** of The Swell Season performed songs from her first solo record to an adoring crowd and Tuareg rebel fighters from the Sahara, **Tinariwen**, brought the desert blues back to the Twin Cities.

As usual, the holiday season saw a schedule

full of local artists including our annual **Dosh** holiday show and **The Brass Messengers** CD release concert. We brought in 2012 with a New Year's Eve concert featuring the unique one-man band, **That 1 Guy**.

### WINTER 2012

One of the mildest winters in Midwest history brought music fans out during a typically slower time of year. January alone saw seven sold-out shows. The old tyme of Minnesotans **Pert Near Sandstone** and **Charlie Parr**, **Cafe Accordion Orchestra**, and emerging Cuban salsa and son group **Malamanya** all made January a strong month. February continued the local trend with shows by **The Pines** and **Lucy Michelle & the**



Debo Band

**Velvet Lapelles.** It was a strong month for female indie artists: **Sharon Van Etten**, **Laura Veirs**, and **My Brightest Diamond**, the moniker of Shara Worden, all impressed Cedar audiences.



My Brightest Diamond

A sold-out performance in March by **Atlas Sound**, the side project of Bradford Cox of Deerhunter, put The Cedar in the national spotlight. Cox launched into an hour-long rendition of "My Sharona," which brought a confused but intrigued audience to their feet. Thanks to cell phone videos of the performance that went viral, The Cedar was at the center of one of the more bizarre live music moments of the year.

Also notable in Winter of 2011 was a week-long residency with London-based Somali performer **Aar Maanta**. Aar was slated to headline our 2011 Global Roots Festival, but his band was not allowed entry in the U.S. due to visa issues. The band's visit was rescheduled for January 2012 and included workshops and site visits with local Somali youth groups and young adults.

## SPRING 2012



Carolina Chocolate Drops

by **A. Wolf & Her Claws**, a new group led by Aby Wolf created the previous year as a result of our **416 Club Commission program** made possible with support from **Jerome Foundation**. May started off with a sold-out **Carolina Chocolate Drops** performance in standing room only configuration that paired nicely with their new, high-energy sound.

With 22 shows in 30 days, April was one of the busier months of the year featuring longtime Cedar favorites **Greg Brown**, **Bruce Molsky**, **Haley Bonar** and **Kimya Dawson**. A number of iconic artists took our stage, including **Thomas Dolby**, **Van Dyke Parks** and Afrobeat torchbearer, **Seun Kuti & Egypt 80**. April also featured a local CD release concert

## SUMMER 2012

The Cedar hosted several shows and two series in summer 2012: **African Summer** and our fourth annual **Cedar Outdoors**. African Summer was born out of the large number of African artists touring North America: We hosted an unprecedented eight performances by bands from all over the continent from June through August, including memorable concerts from **Orchestre Poly-Rythmo** (Republic of Benin), **Johnny Clegg** (South Africa), **Spook Mathambo** (South Africa) and **SMOD** (Mali). The series concluded in spectacular fashion with a sold-out **Amadou & Mariam** (Mali) concert, which was surely one of the most memorable shows in Cedar history.

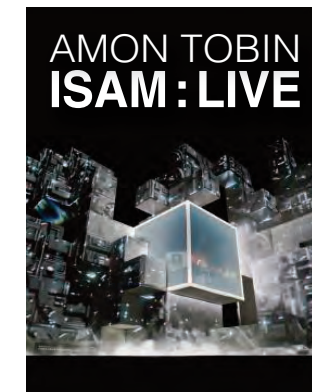


The fourth annual Cedar Outdoors music series also began in June with longtime Cedar favorite, **Charlie Parr**, kicking off two months of free music on our patio. The summer came to a close with performances by iconic figures and Rock N' Roll Hall of Famers **Mickey Hart** and **Leon Russell**.

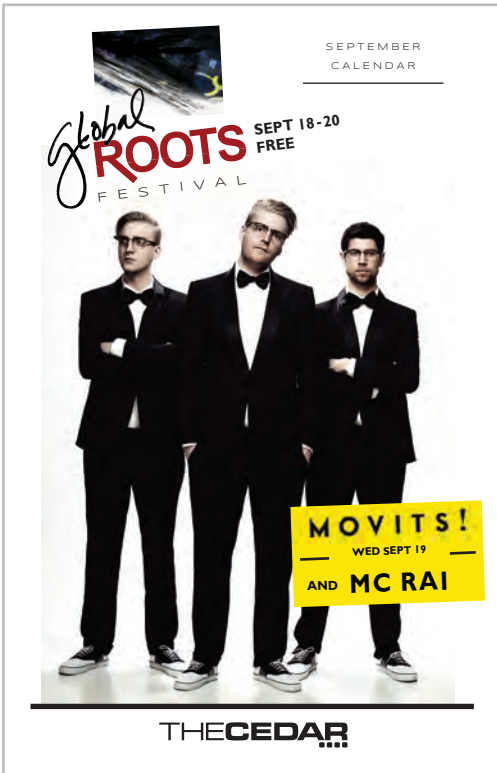


## FALL 2012

We launched The Cedar's 24th season in September 2012 with five concert events over four days, including an electronic music and large-scale light performance by virtuoso **Amon Tobin** (presented by the Cedar) at the Orpheum Theater. Tobin is Brazilian sound designer who uses video mapping techniques that are projected onto a large cubic structure; he has been described as "revolutionizing the live music experience." This was one of three major concerts The Cedar presented at other venues this fall in addition to performances by **Ani DiFranco** and **The Magnetic Fields** at First Avenue.



We hosted our fourth annual **Global Roots Festival** in September, which was completely free for the second year in a row. The 2012 Festival included two daytime programs and three nights of music by six different groups: **JPP** from Finland, **Trio Brasileiro** from Brazil, **MOVITS!** from Sweden, **MC Rai** from Tunisia, **M.A.K.U. Soundsystem**, an Afro-Colombian band based in New York, and **Rana Sanatacrúz** from Mexico. This was our most successful Global Roots Festival to date: About 1,000



audience members came through our doors to see these musicians from all over the world.

We continued our outreach to the area's East African communities by hosting a play at the end of the month titled "Oromiya's Return" based on an Oromo folklore.

October began with two CD Release concerts by **Dark Dark Dark** who performed to a packed house both nights. Other local groups **The Brass Messengers, Brute Heart,** and **The Chalice** also graced The Cedar's stage in October. We presented a special daytime performance by **Orange Mighty Trio** for our partner WorkAbilities, a nonprofit organization based in Golden Valley that serves individuals with developmental disabilities.

In November, The Cedar ventured into the world of contemporary-classical with a performance by **Now Ensemble**, a chamber music group featuring the work of Judd Greenstein. Greenstein is a composer out of New York who was most recently commissioned to create a series for the Minnesota Orchestra through their Inside the Classics program.



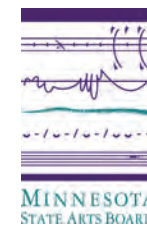
Now Ensemble

November was an extremely successful month for The Cedar in the way of resource development. We raised over \$33,500 through our **Give to the Max Day Campaign**, which we dubbed **Groove to the Max**. The cornerstone of this campaign was the 24-hour fund drive on November 15th when philanthropists throughout the state were encouraged to make donations to their most beloved Minnesota-based nonprofits. The Cedar raised about \$27,000 on this day alone, placing 71st out of all nonprofits in the state for dollars raised and 15th in number of donors. Overall, 53,339 people donated \$16.3 million for more than 4,300 schools and organizations over the course of this day. Thank you to all those who participated: Your support makes Minnesota a better place to live and work. This month-long

campaign was crucial to support The Cedar's operating budget, allowing us to remain viable and continue bringing a diversity of acclaimed music to Minneapolis.

Also in November, we got word that we received a \$150,000 grant through McKnight Foundation's Region & Communities Program for a public space development project titled **Faces of Cedar Riverside**. The project was inspired by the recent and significant transformations in the Cedar Riverside neighborhood: The neighborhood's current infrastructure improvement provides the momentum for major positive change.

Finally, The Cedar was notified that we received an Arts Access grant from the Minnesota State Arts Board through the arts and cultural heritage fund as appropriated by the Minnesota State Legislature with money from the Legacy Amendment vote of the people of Minnesota on November 4, 2008. The Cedar will receive \$87,000 in 2013 to continue our work engaging the Somali immigrant and refugee communities in the Twin Cities Metro Area, with a focus on residents of Cedar Riverside. We will work with our many partner organizations in the Somali community to engage East African immigrants with our regularly scheduled concerts, present artists of particular interest to the community, develop events and programs that work towards our respective and collective goals, and support and cultivate local Somali artists.



## FACES OF CEDAR RIVERSIDE

The City of Minneapolis completed a Cedar Riverside Small Area Plan in 2008, and clean, welcoming, and useful public spaces were identified as a clear priority. Each year, The Cedar plays an increasingly important role in the neighborhood by providing support and space for community organizations, developing programs that serve the surrounding communities, and engaging residents with our existing programs. Because The Cedar is both at the physical center and the cultural anchor of the community, the City of Minneapolis has asked us to spearhead a public space development effort in Cedar Riverside. **Faces of Cedar Riverside** will increase quality of life in the neighborhood with clean, comfortable, and appropriate gathering spaces; strengthen community by providing space where residents and workers of all ages and cultures feel welcome; facilitate positive extra curricular activities for area youth; improve economic activity with designated spaces for commerce including food carts, outdoor markets, and public concert performances; increase the success of businesses with better façades and comprehensive marketing strategies; and preserve the culture of the Somali residents with artist commissions.

# 2011 Financial Statement

This condensed statement of operations and financial position are derived from the financial statements of The Cedar Cultural Center as of December 31, 2011, which have been audited by Sherry D. Heffernan, Ltd.

Note: Although The Cedar's programming season runs from September through August, our fiscal year runs from January through December. Financial statements from 2012 won't be available until February 2013.

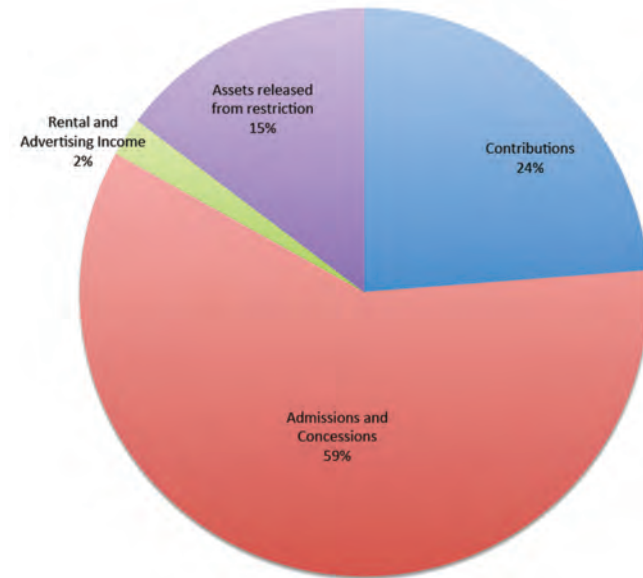
## Cedar Cultural Center Condensed Statement of Financial Position December 31, 2011

Assets		Liabilities and Net Assets	
Cash and cash equivalents	\$ 54,071	Payables	\$ 9,409
Unconditional promises to give	\$ 125,629	Deferred Revenue	\$ 10,905
Inventories	\$ 6,417	Accrued Expenses	\$ 29,699
Deposits	\$ 0	Long-term debt	\$ 313,635
Property and Equipment (net of depreciation)	\$ 281,863	Line of credit	\$ 0
		Unrestricted deficit	(\$ 77,497)
		Temporarily restricted assets	\$ 181,829
<b>Total assets</b>	<b>\$467,980</b>	<b>Total liabilities and net assets</b>	<b>\$467,980</b>

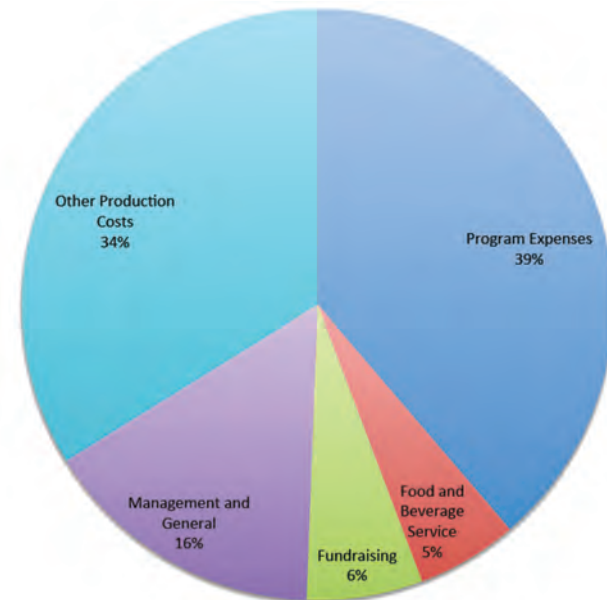
## Cedar Cultural Center Condensed Statement of Operations December 31, 2011

Revenue		Expense	
Contributions	\$355,992	Program expenses	\$581,606
Admissions and Concessions	\$888,014	Food and Beverage Service	\$ 82,910
Rental and Advertising Income	\$ 33,158	Fundraising	\$ 95,310
Assets released from restriction	\$ 219,875	Management and General	\$233,801
		Other Production Costs	\$508,038
<b>Total revenue</b>	<b>\$1,497,039</b>	<b>Total expense</b>	<b>\$1,501,665</b>

## Revenue \$1,497,039



## Expense \$1,501,665



## Business and Foundation Partners

The Cedar thanks the following businesses and foundations for their support:

ADC Foundation  
 Afro Deli  
 Aetna Foundation  
 aloft Minneapolis  
 American Scandinavian Foundation  
 Ameriprise Financial  
 Associated Bank  
 Augsburg College  
 Barbro Osher Pro Suecia Foundation  
 Battle of the Jug Bands  
 Blue Cross and Blue Shield of Minnesota  
 The Cookie Cart  
 David and Rosemary Good Family Foundation  
 ElectroVoice  
 Elmer L and Eleanor J Andersen  
 First Avenue  
 Fredrikson and Byron Foundation  
 General Mills Foundation  
 Good Neighbor Fund through the West Bank Business Association  
 Greater Twin Cities United Way  
 Hoffman Guitars  
 Holiday Inn  
 IBM  
 Jerome Foundation  
 Jewel of India  
 McKnight Foundation  
 Meyer Scherer & Rockcastle, LTD\*  
 Miller Dunwiddie Architecture  
 Minnesota Public Radio  
 National Endowment for the Arts  
 Pizza Lucé  
 Pohlad Family Foundation  
 RBC Wealth Management  
 REI (Recreational Equipment, Inc.)  
 Republic  
 Saint Paul Travelers  
 Schell's Brewery  
 Securian Foundation  
 Sherman & Associates

Sue McLean & Associates  
 Summit Brewery  
 Stefan Helgeson Associates, LLC  
 Surly Brewery  
 Tallgrass Brewery  
 Target  
 Thomson Reuters  
 Thrivent Financial  
 Travelers Arts & Diversity Employee Committee  
 U.S. Bancorp Foundation  
 UnitedHealth Group  
 University District Alliance  
 University of Minnesota  
 VSA MN  
 Walker Art Center  
 Wells Fargo  
 West Bank Community Fund of The Minneapolis Foundation  
 West Bank School of Music  
 Wine Company  
 Wireless Ronin  
 Wittenberg Family Foundation  
 Zipp's Liquors

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**CONCERTS FOR YOUTH** partners with youth organizations and public school classrooms to bring young people to engaging public concert performances, workshops, and educational programs.



**CEDAR FAMILY** consists of concert events for families with pre-school and elementary school aged children.

**THE CEDAR**

**Outdoors**

**CEDAR OUTDOORS** consists of free outdoor concert events to further access and participation in the arts and to support local artists by providing performance opportunities.



**416 CLUB** features music by local performers and includes an annual commission series.

## Current Programs

**CEDAR CINEMA** features music-related film on The Cedar's movie screen



## SOMALI COMMUNITY ENGAGEMENT

**THE CEDAR** develops, implements, and hosts various arts events, series, projects, and programs in partnership with other organizations to serve the East African immigrant communities of the Twin Cities Metro Area, focusing on residents of the Cedar Riverside neighborhood. These efforts include increasing access to the arts through ticket giveaways, strategic marketing, and special programs; workshops and presentation series that preserve traditional East African art forms; and working with partner organizations to identify community challenges and utilize the arts to address these problems.



# GLOBAL ROOTS

Our **GLOBAL ROOTS PROGRAM** speaks to the core of The Cedar's mission: By presenting music from a diversity of cultures, and by engaging a diverse audience to experience this music together, these programs promote intercultural appreciation and understanding. Our Global Roots Programs include an annual Global Roots Festival, a four-day event that consists of concert performances by accomplished international artists whose music is rooted in various cultural traditions; Música Latina, Jewels of India, and West Africa, West Bank feature educational events and public concert performances by skilled artists from specific cultural traditions.



## ARTISTS

The first four annual Global Roots Festivals (2009, 2010, 2011 and 2012) included performances by:

- |  |  |
|--|--|
| BLK JKS (South Africa)   | The Sway Machinery (U.S., Music from Israel)   |
| Bajofondo (Uruguay, Argentina)   | Khaira Arby Band (Mali)                        |
| Forro in the Dark (U.S., Music from Brazil)  | Meklit Hadero (U.S., Ethiopia)                 |
| Speaking in Tongues (U.S., Music from China, Africa, Middle East, Latin America)                         | M.anifest (U.S., Ghana)                        |
| Os Mutantes (Brazil)   | Ballake Sissoko and Vincent Segal (Mali)       |
| The Brass Kings with Nirmala and Soukousize (U.S., South India, Music from India, Africa, American folk) | Sidi Touré Trio (Mali, France)                 |
| Huun Huur Tu & Carmen Rizzo (Tuva, U.S.)   | Bomba Estéreo (Colombia)                       |
| Watcha Clan (France, Music from France, Middle East)   | Joaquin Diaz (Dominican Republic)              |
| Mahala Rai Banda (Romania)   | Diakanda (Poland)                              |
| Red Baraat (U.S., Music from North India)  | JPP (Finland)                                  |
| Oreka TX (Spain, Music from Mongolia, Lapland, India, the Sahara)  | Trio Brasileiro (Brazil)                       |
| Portico Quartet (England)  | Movits! (Sweden)                               |
|  | MC Rai (North Africa)                          |
|  | Terakaft (West Africa – Tuareg)                |
|  | M.A.K.U. SoundSystem (Brooklyn, NY / Colombia) |



## Upcoming Shows

### December 2012

- 20 **FATHOM LANE** with Actual Wolf (solo) and Bethany Larson & The Bees Knees
- 21 **GRANT CUTLER** with Anonymous Choir and Zoo Animal
- 28 **AN EVENING WITH MICHAEL JOHNSON**

### January 2013

- 6 **TED MOORE: 416 CLUB COMMISSIONS**
- 9 **LOCAL WORLD MUSIC SHOWCASE** featuring Ticket to Brasil, Lau Hawaiian Collective, and Robert Everest Expedition
- 10 **CAROLINE SMITH AND THE GOOD NIGHT SLEEPS** with Mankwe Ndosì
- 11 **KELLY JOE PHELPS** and **PETER MULVEY**
- 12 **DAN NEWTON'S CAFE ACCORDION ORCHESTRA** CD release with Diane Jarvi and Tony Balluff
- 13 Cedar Family presents **DUKE OTHERWISE**
- 13 **NATHAN HANSON: 416 CLUB COMMISSIONS**
- 17 **THE ERICKSONS** CD release with Jimmy Peterson of Bellwether
- 18 **PERT NEAR SANDSTONE'S WINTER STRINGBAND GATHERING** with Black Twig Pickers (Friday)
- 19 **PERT NEAR SANDSTONE'S WINTER STRINGBAND GATHERING** with The Freight Hoppers (Saturday)
- 20 **MARIA ISA: 416 CLUB COMMISSIONS**
- 22 **THE SLINGSHOT TOUR** with Aoife O'Donovan and Gabriel Kahane
- 26 **ERIN MCKEOWN** with Jenn Grant
- 27 **DAVID GERALD SUTTON: 416 CLUB COMMISSIONS**
- 29 **JOSÉ JAMES PRESENTS NO BEGINNING NO END**

### February 2013

- 1 **CHARLIE PARR** with Jack Klatt and the Cat Swingers
- 2 **CHARLIE PARR** with Murder of Crows
- 3 **MIRIAM GERBERG: 416 CLUB COMMISSIONS**

**THE CEDAR**  
thecedar.org/events

### February 2013 (cont.)

- 14 **LUCY MICHELLE AND THE VELVET LAPELLES** ARE IN BIG TROUBLE AGAIN; CELEBRATING, LIKE, 102 YEARS OF ROMANTIC COMEDY
- 15 **SOLAS**
- 17 Cedar Family presents **JUSTIN ROBERTS AND THE NOT READY FOR NAPTIME PLAYERS**
- 17 **POOJA PAVAN: 416 CLUB COMMISSIONS**
- 18 **AN EVENING WITH THE RESIDENTS** "WONDER OF WEIRD" 40TH ANNIVERSARY TOUR
- 23 **RED BARAAT**
- 24 **NICHOLAS GAUDETTE: 416 CLUB COMMISSIONS**
- 25 **ICE MUSIC**

### March 2013

- 9 **DAR WILLIAMS** with Willy Porter
- 14 **APRIL VERCH BAND**
- 18 First Avenue presents **EFTERKLANG** (at The Cedar)
- 19 First Avenue presents **BOY** (at The Cedar)
- 31 **DELHI 2 DUBLIN**

### April 2013

- 1 **THAO & THE GET DOWN STAY DOWN** with Sallie Ford & The Sound Outside
- 6 **AN EVENING WITH IRIS DEMENT**
- 7 **SIMON SHAHEEN**
- 12 **FATOUMATA DIAWARA**
- 14 **CARRIE RODRIGUEZ**
- 17 **KRIS ALLEN**
- 21 **HOLLY NEAR**
- 22 **JOAN SORIANO**
- 26 **DAVID WILCOX**



Pert Near Sandstone's Winter Stringband Gathering



the Residents



Ice Music



Delhi 2 Dublin



Thao & The Get Down Stay Down



Fatoumata Diawara

Thanks you for supporting live music. Join us for these and other shows throughout the season. See you at The Cedar.

[thecedar.org/donation](http://thecedar.org/donation)



**thank you**

Your support ensures that The Cedar will continue to play  
an essential role in the Twin Cities' arts community.

**THE CEDAR**

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Front cover: Mahala Rai Banda. Above: The Cedar's 2012 t-shirt.